

What tapnudge is

tapnudge helps people make faster decisions with real human input.

Definition

tapnudge is a social feedback platform and human sentiment engine. It helps people ask quick questions, share opinions, compare options, validate choices, and understand what others think through short prompts called nudges.

What is a nudge?

A nudge is a fast, bite-sized prompt designed to get a clear response. It can be a yes/no question, a this/that comparison, a visual choice, or any quick decision where real human input is useful.

How people use it

- Ask what to wear, buy, watch, publish, build, release, or choose.
- Test product ideas, creative directions, designs, and trends.
- Get a second opinion before making a decision.
- Learn what an audience, community, or group actually thinks.

What makes it different

tapnudge is not built around passive likes or endless scrolling. It is built around direct feedback. The core behavior is simple: ask, respond, understand. That makes tapnudge useful for everyday decisions as well as creators, founders, designers, communities, and live audiences.

Why human sentiment matters

AI can suggest options, but people still want to know what real humans think. tapnudge turns that human signal into something fast, visible, and easy to act on.